



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Thursday, March 27, 2014

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Jayme Wilson, Chair

2. Committee Members –

Vincent DiMeglio, Property Owner *

Eric Eisenberg, Renaissance Group *

Jacob Eisenberg, Renaissance Group

Valerie Goodman, SPPOA

Warren Gunter, Property Owner *

Alan Johnson, Jerico Development *

Liz Schindler Johnson, Grand Vision Foundation

Stephen Robbins, SPPOA *

Andrew Silber, The Whale & Ale

Camilla Townsend, Port of Los Angeles High School *

Erika Velazquez, San Pedro Chamber of Commerce

Morris Warschaw, Property Owner *

Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – February 18, 2014 Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

- 5.1 Broker Open House & Trolley Tour

6. NEW BUSINESS

ACTION ITEMS

- 6.1 Marketing Support for Tall Ships Festival

NON-ACTION ITEMS

- 6.2 Presentation – Random Lengths News

- 6.3 Cash Card Promotion

7. UPDATES

- 7.1 Entertainment banners & Ads
- 7.2 Trolley Schedule and Signage
- 7.3 Area signage
- 7.4 E-Newsletter
- 7.5 Traveler's Radio
- 7.6 Tourism Update

- 8. NEXT REGULAR MEETING – April 15, 2014

- 9. ADJOURNMENT